

Chapter I

The first chapter of IO2 focused on describing the most recent EU strategies & policies in fighting climate change.

The European Green Deal

It constitutes the most important and current umbrella strategy implemented by the EU in fighting climate change. The package comprises measures ranging from ambitiously cutting greenhouse gas emissions, to investing in cutting-edge research and innovation, to preserving Europe's natural environment. These measures are mainly represented by the following initiatives:

1. EU Climate Law
2. EU Climate Pact
3. 2030 Climate Target Plan
4. EU Climate Adaptation Strategy

Chapter II

The second chapter of IO2 explored the priorities and challenges related to climate change, in the frame of e-volunteering and digital activism of young people. The output is represented by two components:

1. Results from a survey of about 80 youth workers and other stakeholders conducted between December 2022 and January 2023, collecting their opinions and feedback on the challenges & priorities of climate change activism.

2. The second component consisted in exploring potential pathways for Green Actions.

Eight feasible Green Actions in the fields of food, recycling, transport, and energy were suggested for young people to fight against climate change. Here are some of these actions:

Think Compost!

An action promoting the good use out of food byproducts.

Secondhand is the new fashion

An action against hyper consumerism, promoting ecological considerations before making the purchase decision.

Cycle and run!

An action encouraging green alternatives to daily commuting.

Wind energy

A challenge meant to encourage young people to learn about the kinetic energy of the wind.



WISEFOUR



ECO-MEDIA

www.eco-media.eu



fb.com/ecomediaproject



@eco_media.project



Co-funded by
the European Union



ECO-MEDIA : Intellectual Output 2 (IO2)

Exploration and assessment of the most recent European (EU) strategies and policies, as well as priorities and challenges related to climate change, in the frame of e-volunteering and digital activism of young people

2. The second component consisted in exploring potential pathways for Green Actions. Eight feasible Green Actions in the fields of food, recycling, transport, and energy were suggested for young people to fight against climate change. Here are some of these actions:

Think Compost!

An action promoting the good use out of food byproducts.

Secondhand is the new fashion

An action against hyper consumerism, promoting ecological considerations before making the purchase decision.

Cycle and run!

An action encouraging green alternatives to daily commuting.

Wind energy

A challenge meant to encourage young people to learn about the kinetic energy of the wind.



www.eco-media.eu
fb.com/ecomediaproject @eco_media.project



Co-funded by the European Union

Project Reference: KA220-ADU-81D2BF47



ECO-MEDIA : Intellectual Output 2 (IO2)

Exploration and assessment of the most recent European (EU) strategies and policies, as well as priorities and challenges related to climate change, in the frame of e-volunteering and digital activism of young people

Chapter I

The first chapter of IO2 focused on describing the most recent EU strategies & policies in fighting climate change.

The European Green Deal

It constitutes the most important and current umbrella strategy implemented by the EU in fighting climate change. The package comprises measures ranging from ambitiously cutting greenhouse gas emissions, to investing in cutting-edge research and innovation, to preserving Europe's natural environment. These measures are mainly represented by the following initiatives:

1. EU Climate Law
2. EU Climate Pact
3. 2030 Climate Target Plan
4. EU Climate Adaptation Strategy

Chapter II

The second chapter of IO2 explored the priorities and challenges related to climate change, in the frame of e-volunteering and digital activism of young people. The output is represented by two components:

1. Results from a survey of about 80 youth workers and other stakeholders conducted between December 2022 and January 2023, collecting their opinions and feedback on the challenges & priorities of climate change activism.