



## ECO-MEDIA

PROJECT REFERENCE: KA220-ADU-81D2BF47

### 1st NEWSLETTER of Eco-media project

July 2022

Start date: 01-12-2021 / End date: 01-12-2023



**In a digitalized world, professionals should play a key role in guiding young people to engage in volunteering activities as they represent the “bridge” between youth and active society.**

#### The main objectives of the project are to:

- train professionals working with young people in using community media as a tool to enhance the quality of their work
- improve the competencies of youth workers, empower the young audience, and vehicle important messages
- raise awareness on volunteering approaches.



#### PARTNERS



WISEFOUR



VAEV

ENJOY ITALY



Institute of Sustainable Development



IED



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## The outputs of the project:

- Descriptive map of community media approaches for digital youth work
- Curriculum on climate change
- Toolkit in the scope of climate change
- ECO-Media e-learning platform

1. ***The descriptive map of community media approaches for digital youth work*** aims at a more comprehensive understanding of youth work in the frame of community media and digital methodologies.



2. ***Curriculum on climate change*** aims at the creation of a digital toolkit on digital youth work in the scope of climate change, to be included in the e-learning platform, and to identify successful methodologies to engage youth in environmental sustainability matters.

3. ***Toolkit in the scope of climate change*** will inform about the structure and the content of the e-learning platform. It will involve the creation of 3 training units that will guide youth workers in their daily tasks as well as 6 units for young people's engagement in e-volunteering and digital activism.



4. ***ECO-Media e-learning platform*** will include the outcomes of the other project results including – a user-free registration system, divided into two separate entries, one for the youth workers and one for the young people, potential e-volunteers, and digital activists.



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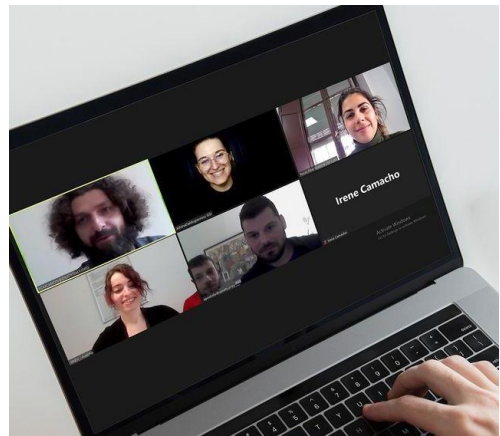
### Target groups of the project:

social workers, youth workers, school guides, mentors, tutors & professionals working with young people

### Kick-off meeting of the project:

Eco-media project officially started on the 1st of April with the Virtual Kick-Off of the project, where all partners took part and presented the parts of their responsibility.

Throughout this meeting, partners discussed several topics and set the first steps of the implementation of the project.



### Meet the partners:



AYUNTAMIENTO DE LA PALMA DEL CONDADO – Spain / Project Coordinator



WISEFOUR Wisefour Innovation and Development Organisation Ltd – Cyprus / Partner



ASSOCIATION OF EDUCATION VOLUNTEERS – Austria / Partner



ENJOY ITALY DI ALESSANDRO GARIANO – Italy / Partner



Kestävän Kehityksen Instituutti ry – Finland / Partner



INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT – Greece / Partner



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