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BUSINESS ORIENTED YOUNG WOMEN

Date: 19/05/2021

Location: Copenhagen, Denmark

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PR1 Tasks

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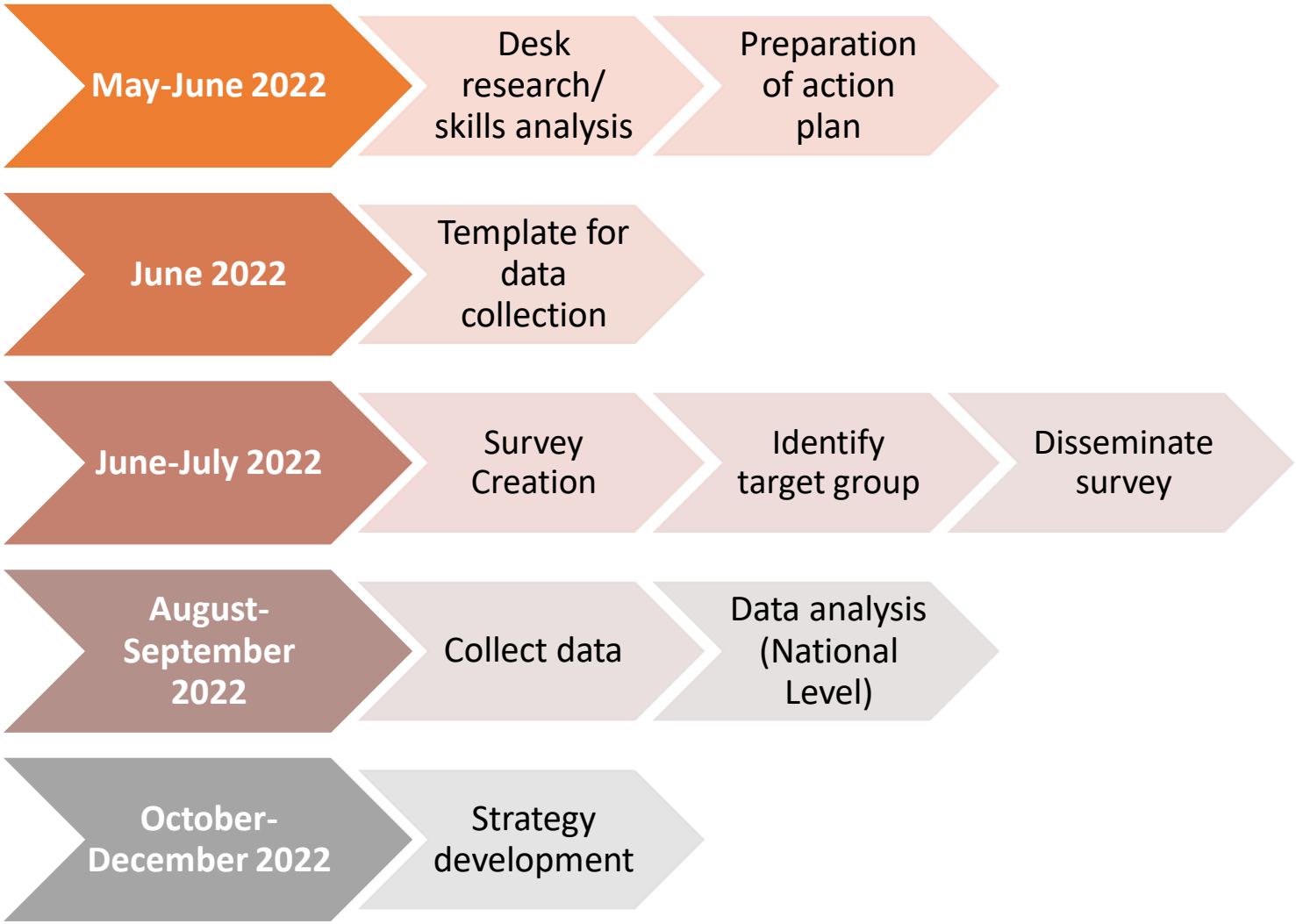
- Wisefour is the leading organization for Project Result 1 “Plan of EMPOWER strategy”.
- This result is divided into the following tasks:
    - Analysis on topics regarding the new labour market
    - Prepare an action plan
    - Establish template for data collection
    - Create survey
    - Identify target group
    - Survey dissemination
    - Collect data
    - Data analysis
    - Develop EMPOWER strategy

PR1 Timetable



PR1 Current Status

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90%
- Desk research/ skills analysis & Action Plan

80%
- Template for data collection

75%
- Survey Creation

20%
- Strategy development

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PR1- Skills and Competencies Analysis

PR1- Skills and Competencies Analysis

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The analysis includes:

- Analysis on the skills and competences the new labour market is looking for
- Analysis on the financial support young women would receive
- Seeking out the right available educators in order to design innovative techniques and training activities.

The skills we focus on are:

- Digital skills
- Entrepreneurial skills
- Green skills

PR1- Digital Skills

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- **Information and data literacy.**
  - Browsing, searching and filtering data, information and digital content.
  - Evaluating data, information and digital content.
  - Managing data, information and digital content.

- **Communication and collaboration.**
  - Interacting through digital technologies.
  - Sharing through digital technologies.
  - Engaging in citizenship through digital technologies.
  - Collaborating through digital technologies.
  - Netiquette.
  - Managing digital identity.

PR1- Digital Skills

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- **Digital content creation.**
  - Developing digital content.
  - Integrating and re-elaborating digital content.
  - Copyright and licences.
  - Programming.

- **Safety.**
  - Protecting devices.
  - Protecting personal data and privacy.
  - Protecting health and well-being.
  - Protecting the environment.

PR1- Digital Skills

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- **Problem solving.**
  - Solving technical problems.
  - Identifying needs and technological responses.
  - Creatively using digital technologies.
  - Identifying digital competence gaps.

PR1- Entrepreneurial Skills

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- **Ideas & opportunities.**
  - Spotting opportunities.
  - Creativity.
  - Vision.
  - Valuing ideas.
  - Ethical and sustainable thinking.

- **Resources.**
  - Self-awareness & self-efficacy.
  - Motivation and perseverance
  - Mobilizing resources
  - Financial and economic literacy.
  - Mobilizing others.

PR1- Entrepreneurial Skills

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- **Actions.**
  - Taking initiatives.
  - Planning & Management
  - Teamwork
  - Coping with uncertainty, ambiguity and risk
  - Learning through experience
- **Transversal skills.**
- **Adult learning and continuing vocational education and training**.

PR1- Green Skills

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- **Cognitive competencies.**
  - Environmental awareness
  - Knowledge on sustainable development and systems
  - Risk analysis,
  - Skills to assess, interpret and understand both the need for change and the measures required,
  - Innovation skills to identify opportunities and create new strategies to respond to green challenges

PR1- Green Skills

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- **Interpersonal competencies.**
  - Coordination, management and business skills to facilitate holistic and interdisciplinary approaches that encompass economic, social and ecological objectives,
  - Communication and negotiation skills for discussion of conflicting interests in complex contexts,
  - Marketing skills to promote greener products and services

- **Intrapersonal competencies.**
  - Adaptability and transferable skills that help workers learn and apply new technologies and processes required to green their jobs,
  - Entrepreneurial skills to capture opportunities presented by low-carbon technologies.

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PR1- Action Plan

PR1- Action Plan

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Thank you for your attention!

Any questions?