



# ENVISION

Culture and Creativity Sectors' Entrepreneurship  
Empowerment In the Digital Era

## 1st Plenary Meeting

Wisefour Ltd | Apostolis Foukas



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Date: 23/11/2021

Location: Zoom Meeting



# Context

<b>Field</b>	Adult education
<b>Main Objective</b>	Innovation
<b>Duration</b>	24 months
<b>Start Date</b>	2021-03-01
<b>End Date</b>	2023-02-28
<b>Key Action</b>	KA227 - Partnerships for Creativity
<b>National Agency of the Applicant Organisation</b>	CY01 Foundation for the Management of European Lifelong Learning Programmes

# The Consortium

Coordinator



WISEFOUR

Partners



# Task Allocation



# Task Allocation

The allocation of tasks and responsibilities has been decided upon careful planning, taking into account the expertise of the partners.

Organisation	Tasks	Details
Wisefour Ltd	Overall Coordination & Management of the project as the <b>leading organisation</b> .	• Planning and coordinating of all activities, workflows and intellectual outputs
		• Preparing the project reports
		• Making sure that the project is delivered within budget, on schedule, and within scope
		• Lead the communication of the project
	• Lead: <b>IO1</b> • Participate and engage in all other project outputs	• Developing the needs identification and analysis study/report for the CCS in the partner countries



# Task Allocation

Organisation	Tasks	Details
Foundation	Lead: IO2	<ul style="list-style-type: none"> <li>IO2 will deliver the <b>online ENVISION acceleration platform</b>, which will host the subsequent IOs.</li> </ul>
		<ul style="list-style-type: none"> <li>Foundation will also take part in all project outputs and prepare all project deliverables assigned to the organisation, supporting the rest of the IOs.</li> </ul>
CulturePolis	Lead: IO3	<ul style="list-style-type: none"> <li>Content development for an e-training toolkit of consulting &amp; mentoring services for cultural entrepreneurs.</li> <li>The IO will consist of six different teaching sections, which will be supervised by CulturePolis and composed with the contribution of the rest of the consortium.</li> </ul>
Progeu	Lead: IO5	<ul style="list-style-type: none"> <li>The crowdfunding activity of the platform for the CCS entrepreneurs.</li> </ul>
Stichting Crealisatie	Supporter: IO3	<ul style="list-style-type: none"> <li>INFODEF and Stichting Crealisatie will not lead an IO on their own, but they will be both engaged in the project outputs.</li> <li>For example, by translating necessary content for the platform, help prepare other deliverables assigned to the organization, while contributing to the dissemination activities and participating in all partner meetings.</li> </ul>
INFODEF	Supporter: IO3	

# Gantt Chart



# Gantt Chart

		MONTHS	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22
Project activity*																	
Project management																	
Online meeting	Kick-off meeting																
O1 Mapping the needs and requirements of the CSS in the partner countries	Wisefour																
O2 Development of the online accelerating platform for CCS stakeholders	Found.ation																
O3 Content development for an e-training toolkit of consulting & mentoring services for cultural entrepreneurs	CulturePolis																
O4 Implementation of a cultural Hackathon event / Pilot implementation	Found.ation																
O5 Design & development of a Crowdfunding mechanism for cultural entrepreneurs	Progeu																
Kick-off meeting																	
1st Plenary meeting																	
Partner meeting (Cyprus)	Wisefour																
Project meeting 4																	
Final Meeting (Greece)	Found.ation																
E1 dissemination event																	
E2 dissemination event																	
E3 dissemination event																	
E4 dissemination event																	



# Intellectual Outputs

ID	Leading Organisation	Output Title	Starting Period
O1	<b>Wisefour Ltd</b>	Mapping the needs and requirements of the CSS in the partner countries	03-2021
O2	<b>Foundation</b>	Development of the online accelerating platform for CCS stakeholders	10-2021
O3	<b>CulturePolis</b>	Content development for an e-training toolkit of consulting & mentoring services for cultural entrepreneurs	02-2022
O5	<b>Progeu</b>	Design & development of a Crowdfunding mechanism for cultural entrepreneurs	05-2022

# IO1: Mapping the needs and requirements of the CCS in the partner countries

## Tasks completed (Milestones)

- Development of the CCS Ecosystem Mapping Reports
- Development/Distribution of the Questionnaires
- Development of the Questionnaire Findings Reports
- Experience Engineering Workshop
- Development of the final IO1 Report

# IO2: Development of the online accelerating platform for CCS stakeholders

Start Date: 01/10/2021

End Date: 31/01/2023

IO Leader: Found.ation

- Module 1: Crowdsourcing module
- Module 2: Best practices presentation
- Module 3: Community building tool
- Module 4: E-course/online training sessions

## IO2: Development of the online accelerating platform for CCS stakeholders

The platform will also provide the following possibilities:

- Hosting multiple online discussions between users
- User friendly presentation
- Comments supporting on texts, articles etc.
- Consultation module between users
- Online training sessions / toolkit

## IO2: Development of the online accelerating platform for CCS stakeholders

Potential beneficiaries/users of the platform are:

- CCS SMEs and start-ups, and individual entrepreneurs
- Students and researchers in various cultural-art fields
- Everyone interested in the services of the virtual accelerator for the CCS
- Cultural organizations wishing to adopt new and innovative ways of offering cultural products and/or services
- All stakeholders that can be actively involved to the project's implementation and development as well as to the transmission of its ideas



## IO2: Development of the online accelerating platform for CCS stakeholders

- Module 1: Crowdsourcing module

Crowdsourcing in the CCS can involve making contributions to creative projects or outsourcing micro-tasks linked to a project such as a new workflow or business model.

The platform will support a relative crowdsourcing module to facilitate co-creation and collaboration between members.

**Found.ation** is responsible for delivering Module 1.

## IO2: Development of the online accelerating platform for CCS stakeholders

- Module 2: Best practices presentation

Presentation of already recorded best practices across partner countries, concerning innovative ways of starting a creative enterprise and/or designing and offering innovative cultural products and services.

**Each partner** will provide Found.ation with a list of best practices, which will eventually formulate Module 2.

## IO2: Development of the online accelerating platform for CCS stakeholders

- Module 3: Community building tool

All users (cultural entrepreneurs), after registration, will be able to participate with their own content to it (comments, texts etc.). There will also be the possibility to participate in thematic forums, after registration. In order to be uploaded, the content should be approved by the administrators. The module aims to create a cultural entrepreneurs' and start-uppers' community.

**Foundation** is responsible for delivering Module 3.

## IO2: Development of the online accelerating platform for CCS stakeholders

- Module 4: E-course/Online training sessions

Online training sessions with free access for all users.

It will be delivered with the **input of all partners**, after the completion of the rest of the IOs.

# IO3: Content development for an e-training toolkit of consulting & mentoring services for cultural entrepreneurs

Start Date: 01/02/2022

End Date: 30/09/2022

IO Leader: CulturePolis

A digital training toolkit will be designed, developed and uploaded on the project's platform providing information to cultural entrepreneurs and start-uppers. The accelerator training toolkit will contain information on the following sections:



# IO3: Content development for an e-training toolkit of consulting & mentoring services for cultural entrepreneurs

- Section 1: Entrepreneurship in creative industries: Tips for starting a cultural enterprise or start-up in the digital era
- Section 2: Fundraising and sponsoring of creative projects
- Section 3: The networking toolbox for cultural entrepreneurs - a practical guide for easy networking
- Section 4: The use of ICTs in the creative industries: innovative tools and techniques

# IO3: Content development for an e-training toolkit of consulting & mentoring services for cultural entrepreneurs

- Section 5: Art industry and Social Media
- Section 6: Tool Box for Marketing Your Creative Business on the market

CulturePolis (IO3 Leader) will deliver part of the IO3 content and coordinate the rest of the partners for delivering their contribution to different sections, mainly Infodef and Stichting Crealisatie.

# Transnational Meetings



## Transnational Partner Meeting

Cyprus (Wisefour Ltd)

February 2022

2 participants/organization

# Project Management





- **Timesheets (Check Google Drive and your Budget)**
- **Payslips and contracts of employment**
- **Mid-term Report**

**Instructions will follow**

# Dissemination in the Project



# Dissemination Rules | Proposals

Each partner is responsible for the dissemination of the project on their own communication channels

- **Website:** 1 post / text / article per month on each partner's website, or
- **Social Media:** 1 post per month on social media accounts (Facebook, Instagram, Twitter, Youtube & LinkedIn)
- **Translation:** The dissemination content has to be translated in all the languages of the partnership, including English.

## Proof of Evidence

- In order to submit our dissemination activities in our final report, we need **valid evidence**.
- To achieve that, we have to keep record (print screen, links) of our dissemination activities in a **shared folder**.
- Also, an **Excel document** has been created to track current and future activities.

# Thank you for your attention

## Any questions?

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