



## WHO ARE WE?

**ENVISION - Culture and Creativity Sectors' Entrepreneurship Empowerment in the Digital Era** is a highly innovative 24-month project, co-funded by the Erasmus+ programme of the European Union, officially started on the 1st of March 2021 and estimated to be completed on 28th of February 2023.

**The aim of ENVISION project is to actively support stakeholders and professionals of the Culture and Creative Sectors (CCS), through the development of entrepreneurial skills and digital competencies, in order to ensure resilience and recovery during present or future crisis.**

**IO1**

### MAPPING THE NEEDS AND REQUIREMENTS OF THE CCS IN THE PARTNER COUNTRIES

IO1 refers to the research that will be implemented, to define the current situation regarding cultural entrepreneurship in the partner countries' ecosystem. IO1 will, therefore, deliver a report, consisting of the mapping and analysis of the needs identified in the CCS in the partner countries .

**IO2**

### DEVELOPMENT OF THE ONLINE ACCELERATING PLATFORM FOR CCS STAKEHOLDERS

Addressing the need for innovative digital tools providing valuable skills, IO2 refers to the design and development of a digital collaborative platform for the project's needs to support the operations of the CCS.

**IO3**

### CONTENT DEVELOPMENT FOR AN E-TRAINING TOOLKIT OF CONSULTING & MENTORING SERVICES FOR CULTURAL ENTREPRENEURS

IO3 will design and develop an e-training toolkit for cultural entrepreneurs - a guide on basic concepts and practices for creative and cultural start-uppers and entrepreneurs.

**IO4**

### IMPLEMENTATION OF A CULTURAL HACKATHON EVENT / PILOT IMPLEMENTATION

IO4 refers to the design and development of the appropriate methodology to suite the live activities of the project, meaning the project's pilot, through the implementation of a Cultural Hackathon contest. Hackathons are seen as a means of accelerating scientific discoveries and knowledge transfer.

**IO5**

### DESIGN & DEVELOPMENT OF A CROWDFUNDING MECHANISM FOR CULTURAL ENTREPRENEURS

IO5 concerns the development of a digital crowdfunding platform providing support to cultural entrepreneurs and their projects. The platform will give cultural entrepreneurs the opportunity to gain access to fundraising and implement their projects.



# ABOUT US

The project consortium consists of the following organizations:

- **Wisefour** - Cyprus
- **CulturePolis** - Greece
- **Found.ation Maker's Place Private Company** - Greece
- **INFODEF - Instituto para el Fomento del Desarrollo y la Formación** - Spain
- **Stichting Crealisatie** - the Netherlands
- **PROGEU-Progress in European Union-Istituto per lo Sviluppo** - Italy

# OBJECTIVES

**ENVISION objectives are:**

- To promote the recovery of the CCS sectors in the COVID-19 aftermath and enhance their resilience through the acquisition of valuable skills
- To promote an attitude change for the CCS and encourage participation and openness to the arts' industry
- Strengthening cross-border and -sector collaborations for the CCS
- Testing new forms of organisation and management structures in CCS
- To facilitate knowledge exchange and culture-led innovation
- Improved business culture and boosting entrepreneurship
- Design of a digital toolkit providing information for cultural entrepreneurs, as a means of support of the recovery and re-development of CCS
- To promote novel and innovative initiative-taking in the CCS
- Recognize the important role of cultural entrepreneurship and enterprises to combat unemployment; develop and strengthen policies to increase knowledge on various aspects of culture entrepreneurship
- Increase the visibility of cultural entrepreneurship and develop tools for better understanding of the CCS (increase knowledge and promote various forms of cultural and creative enterprises)
- Strengthen active cooperation among young cultural entrepreneurs with the relevant business and social partners and other stakeholders that will get involved in the project.



# MEETINGS

## Kick-off Meeting

The Kick-off meeting of the ENVISION project successfully took place virtually, via ZOOM, on the 6th of April 2021, marking the official launch of its activities.

The meeting was inaugurated with a welcome note and opening remarks by the project coordinator Wisefour, Cyprus, giving the opportunity to all the partners of the consortium to present themselves, their organizations as well as their projects.

On this meeting, a detailed overall project presentation was presented by Wisefour, establishing the guidelines for a successful and effective implementation. The meeting was concluded by summing up and discussing the next steps.

## IO1 Partners' Meeting

The second partners' meeting of the project, took place virtually, via ZOOM, on June 18, 2021, discussing the structure and the content of the first output of the project, which is planned to be completed in September 2021.

There was a fruitful discussion establishing the guidelines for the implementation of this IO, such as the definition of CCS, the questionnaire design as well as the suggested timeline; significant elements for mapping newly emerging but already consolidated needs identified in the CCS.

The meeting concluded with a discussion about some key points concerning the dissemination related to the project.

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